

Press Release, 26. 8. 2026

Agricultural Research from Troubsko Presents Its Research Results at Země žitelka

Agricultural Research Ltd. from Troubsko once again participated in the prestigious international agricultural trade fair **Země žitelka** in České Budějovice. At its exhibition stand, the organisation presented the results of its **national and international research projects**, current topics in applied research, and innovative solutions with potential for practical use in agriculture.

One of the key topics addressed by Agricultural Research at the fair was **the bioeconomy and its importance for the future of the agricultural and food sectors**. In this context, a seminar entitled **“Bioeconomy as an Opportunity: Cooperation between the Agricultural and Food Sectors”** was held. The seminar provided a platform for sharing experience, presenting innovative projects, and discussing opportunities for developing the bioeconomy through national and international cooperation. It also highlighted the importance of connecting research organisations, businesses and public authorities, and presented opportunities for members of the **BIOEAST HUB Czech Republic** to participate in ongoing activities and projects.

An important part of Agricultural Research's presentation was also dedicated to **the results of international projects and cooperation with foreign partners**. These activities demonstrate that bringing together professional expertise, sharing experience and building partnerships are essential prerequisites for developing new research projects and transferring innovation into practice.

The **new ThermSan® thermal seed sanitation technology** also attracted attention from both professional and general visitors. Agricultural Research is developing the technology in cooperation with **Brno University of Technology** and **SEED SERVICE s.r.o.** ThermSan® uses a combination of temperature and exposure time to reduce pathogenic microorganisms on the surface of seeds without the use of chemical treatments. The technology represents an innovative solution with potential applications in both agriculture and the food sector.

For Agricultural Research, Země žitelka is an important opportunity not only to present its research results, but also to establish new contacts and develop cooperation. Research organisations, farmers, companies, public authorities and the general public come together at the fair, creating valuable opportunities to share experience and explore new ways of putting research results into practice.

This year's edition of the agricultural trade fair was attended by a number of prominent guests, including **President of the Czech Republic Petr Pavel, members of the Czech government and accredited foreign ambassadors**. The participation of Agricultural Research once again highlighted the importance of **connecting research, innovation, international cooperation and practical agriculture**.

The 53rd edition of Země žitelka will take place from 26 to 31 August 2027.

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Společně pro inovace v zemědělství



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